



**WSOC-TV**

National Media  
815 Slaters Lane  
Alexandria, VA 22314

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

# Contract # 318895

Schedule Dates	09/28/12-10/04/12	Date Entered	06/25/12
Advertiser	NRCC - National Republican Congressional Commi	Last Modified	09/20/12
Agency	National Media (2711)	Entered By	Jill Hipskind
Product	Political - Issue (1068)	CO-OP	No
Brand	2601 NRCC IE (131544)	Headline #	06180793
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	ANGLE,BEN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	155/426/2601	Commission	\$10,297.50
Account Types	National/Political	Net Total	\$58,352.50
Billing Type	Standard	Sales Tax	
Comments	NRCC IE 9/28 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Sep. 2012	27	\$21,050.00	
Oct. 2012	42	\$47,600.00	
<b>Grand Total:</b>	<b>69</b>	<b>\$68,650.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/28/12-09/28/12	3	:30	12:35A- 1:35A (EST)						1			1	\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-ABC	6/25/12
2.0	Normal Line / Spot	09/28/12-09/28/12	3	:30	12P- 1P (EST)						1			1	\$550.00	\$550.00	Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12
3.0	Normal Line / Spot	09/28/12-09/28/12	3	:30	4:30A- 4:59A (EST)						1			1	\$275.00	\$275.00	Charlotte (WSOC)	EYE NEWS 4:30A	6/25/12
4.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	5A- 5:30A (EST)						1			1	\$500.00	\$500.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
5.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	5P- 5:30P (EST)						1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12
6.0	Normal Line / Spot	09/28/12-09/28/12	3	:30	5:30A- 6A (EST)						1			1	\$550.00	\$550.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
7.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	5:30P- 6P (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS-30<	6/25/12
8.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	6P- 6:30P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
9.0	Normal Line / Spot	09/28/12-09/28/12	3	:30	6A- 7A (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NWS DAYBRK<	6/25/12
10.0	Normal Line / Spot	09/28/12-09/28/12	2	:30	6:58P- 6:59P (EST)						1			1	\$1,900.00	\$1,900.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12
11.0	Normal Line / Spot	09/28/12-09/28/12	3	:30	6:58P- 7:30P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
12.0	Normal Line / Spot	09/28/12-09/28/12	3	:30	7A- 8A (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD MRN AMR-ABC	6/25/12
13.0	Normal Line / Spot	09/28/12-09/28/12	3	:30	7:28P- 7:56P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
14.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	9A- 10A (EST)						1			1	\$425.00	\$425.00	Charlotte (WSOC)	REGIS&KELLY<	6/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Brand	2601 NRCC IE (131544)	Headline #	06180793
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	ANGLE, BEN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	155/426/2601	Commission	\$10,297.50
Account Types	National/Political	Net Total	\$58,352.50
Billing Type	Standard	Sales Tax	

Comments  
NRCC IE 9/28  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Sep. 2012	27	\$21,050.00	
Oct. 2012	42	\$47,600.00	
Grand Total:	69	\$68,650.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/01/12-10/01/12	3	:30	11P- 11:35P (EST)	1	1							1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWT NWS 11<	6/25/12
16.0	Normal Line / Spot	10/01/12-10/01/12	3	:30	12:05A- 1:05A (EST)	1	1							1	\$250.00	\$250.00	Charlotte (WSOC)	J KIMMEL	6/25/12
17.0	Normal Line / Spot	10/01/12-10/01/12	3	:30	12P- 1P (EST)	1	1							1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWT MIDDAY<	6/25/12
18.0	Normal Line / Spot	10/01/12-10/01/12	4	:30	5A- 5:30A (EST)	1	1							1	\$450.00	\$450.00	Charlotte (WSOC)	EYE 5AM DAY8RK<	6/25/12
19.0	Normal Line / Spot	10/01/12-10/01/12	4	:30	5:30A- 6A (EST)	1	1							1	\$450.00	\$450.00	Charlotte (WSOC)	EYE 5AM DAY8RK<	6/25/12
20.0	Normal Line / Spot	10/01/12-10/01/12	4	:30	5:30P- 6P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWT NWSS.30<	6/25/12
21.0	Normal Line / Spot	10/01/12-10/01/12	4	:30	6P- 6:30P (EST)	1	1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWT NWS 6<	6/25/12
22.0	Normal Line / Spot	10/01/12-10/01/12	2	:30	6:58P- 6:59P (EST)	1	1							1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12
23.0	Normal Line / Spot	10/01/12-10/01/12	4	:30	6:58P- 7:30P (EST)	1	1							1	\$1,150.00	\$1,150.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
24.0	Normal Line / Spot	10/01/12-10/01/12	4	:30	7A- 8A (EST)	1	1							1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GD MRN AMR-ABC	6/25/12
25.0	Normal Line / Spot	09/29/12-09/29/12	2	:30	11:30P- 12:05A (EST)									1	\$800.00	\$800.00	Charlotte (WSOC)	EYEWT NWS 11<	6/25/12
26.0	Normal Line / Spot	09/29/12-09/29/12	3	:30	12P- 12:30P (EST)									1	\$450.00	\$450.00	Charlotte (WSOC)	EYEWT MDDY 5A	6/25/12
27.0	Normal Line / Spot	09/29/12-09/29/12	3	:30	6A- 7A (EST)									1	\$425.00	\$425.00	Charlotte (WSOC)	EYE NW 5A MRN1	6/25/12
28.0	Normal Line / Spot	09/29/12-09/29/12	3	:30	7A- 8A (EST)									1	\$450.00	\$450.00	Charlotte (WSOC)	EYE NW 5A MRN2	6/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

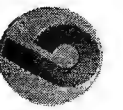
Date:

Accepted-Station:

Date:

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Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	ANGIE, BEN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	155/426/2601	Commission	\$10,297.50
Account Types	National/Political	Net Total	\$58,352.50
Billing Type	Standard	Sales Tax	
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Oct. 2012	42	\$47,600.00
<b>Grand Total:</b>	<b>69</b>	<b>\$68,650.00</b>

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29.0	Normal Line / Spot	09/29/12-09/29/12	4	:30	7:30P- 8P (EST)							2		2	\$600.00	\$1,200.00	Charlotte (WSOC)	EI/WKND	6/25/12
30.0	Normal Line / Spot	09/29/12-09/29/12	2	:30	8A- 9A (EST)							1		1	\$800.00	\$800.00	Charlotte (WSOC)	GD MRN-SAT-ABC	6/25/12
31.0	Normal Line / Spot	09/30/12-09/30/12	3	:30	12P- 12:30P (EST)								1	1	\$450.00	\$450.00	Charlotte (WSOC)	EYEWIT MDDY 5U	6/25/12
32.0	Normal Line / Spot	09/30/12-09/30/12	2	:30	6P- 6:30P (EST)								1	1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYE NWS SUN 6	6/25/12
33.0	Normal Line / Spot	09/30/12-09/30/12	3	:30	6A- 7A (EST)								1	1	\$425.00	\$425.00	Charlotte (WSOC)	EYE NW 5U MRN1	6/25/12
34.0	Normal Line / Spot	09/30/12-09/30/12	2	:30	7A- 8A (EST)								1	1	\$450.00	\$450.00	Charlotte (WSOC)	EYE NW 5U MRN2	6/25/12
35.0	Normal Line / Spot	09/30/12-09/30/12	2	:30	8A- 9A (EST)								1	1	\$850.00	\$850.00	Charlotte (WSOC)	GD MRN-SUN-ABC	6/25/12
36.0	Normal Line / Spot	09/30/12-09/30/12	3	:30	9A- 10A (EST)								1	1	\$550.00	\$550.00	Charlotte (WSOC)	THIS WEEK-ABC	6/25/12
37.0	Normal Line / Spot	10/04/12-10/04/12	3	:30	11P- 11:35P (EST)								1	1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
38.0	Normal Line / Spot	10/04/12-10/04/12	3	:30	12P- 1P (EST)								1	1	\$250.00	\$250.00	Charlotte (WSOC)	J KIMMEL	6/25/12
39.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	5A- 5:30A (EST)								1	1	\$450.00	\$450.00	Charlotte (WSOC)	EYEWIT MDDAY<	6/25/12
40.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	5A- 5:30A (EST)								1	1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-5AM DAYBK<	6/25/12
41.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	5:30A- 6A (EST)								1	1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-5AM DAYBK<	6/25/12
42.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	5:30P- 6P (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS5-30<	6/25/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Schedule Dates** 09/28/12-10/04/12  
**Advertiser** NRCC - National Republican Congressional Commi  
**Agency** National Media (2711)  
**Product** Political - Issue (1068)  
**Brand** 2601 NRCC IE (131544)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** ANGLE, BEN  
**Phone/Fax** /  
**CPE** 155/426/2601  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC IE 9/28  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 06/25/12  
**Last Modified** 09/20/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06180793  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$10,297.50  
**Net Total** \$58,352.50  
**Sales Tax**

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	27	\$21,050.00
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<b>Grand Total:</b>	<b>69</b>	<b>\$68,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
44.0	Normal Line / Spot	10/04/12-10/04/12	2	:30	6:58P- 6:59P (EST)					1				1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12
45.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	6:58P- 7:30P (EST)					1				1	\$1,150.00	\$1,150.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
46.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	7A- 8A (EST)					1				1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GD MRN AMR-ABC	6/25/12
47.0	Normal Line / Spot	10/02/12-10/02/12	3	:30	11P- 11:35P (EST)									1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
48.0	Normal Line / Spot	10/02/12-10/02/12	3	:30	12P- 1P (EST)									1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12
49.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	5:30A- 6A (EST)					1				1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-SAM DAYBRK<	6/25/12
50.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	5:30P- 6P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 30<	6/25/12
51.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
52.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	6:58P- 7:30P (EST)					1				1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12
53.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	7A- 8A (EST)					1				1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
54.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	7A- 8A (EST)					1				1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
55.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	7A- 8A (EST)					1				1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
56.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	7A- 8A (EST)					1				1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12

## CONFIRMATION CONTRACT

Date:

Accepted Station:

Date:

Comments:

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Send P/B Piggy Back

At: 02:54 PM on Wednesday, September 26 2012



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Product Political - Issue (1068)  
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Phone/Fax /  
CPE 155/426/2601  
Account Types National/Political  
Billing Type Standard  
Comments NRCC IE 9/28  
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CO-OP NO  
Headline # 06180793  
Demo  
Order Type Normal  
Package Deal  
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Commission \$10,297.50  
Net Total \$58,352.50  
Sales Tax

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By Broadcast Month	Spots	Rate
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	11P- 11:35P (EST)	1			1					1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
58.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	12:05A- 1:05A (EST)	1			1					1	\$250.00	\$250.00	Charlotte (WSOC)	J KIMMEL	6/25/12
59.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	12P- 1P (EST)	1			1					1	\$500.00	\$500.00	Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12
60.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	5A- 5:30A (EST)	1			1					1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
61.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	5:30A- 6A (EST)	1			1					1	\$450.00	\$450.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
62.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	5:30P- 6P (EST)	1			1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS5.30<	6/25/12
63.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	6P- 6:30P (EST)	1			1					1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
64.0	Normal Line / Spot	10/03/12-10/03/12	2	:30	6:58P- 6:59P (EST)	1			1					1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12
65.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	6:58P- 7:30P (EST)	1			1					1	\$1,150.00	\$1,150.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
65.0.1	Closed Preempt	10/03/12															Charlotte (WSOC)	Program Change/Exception - GOVERNOR DEBATE	
66.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	7A- 8A (EST)	1			1					1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	GD MRN AMR-ABC	6/25/12
67.0	Normal Line / Spot	10/03/12-10/03/12	3	:30	8P- 9P (EST)	2			2					2	\$4,000.00	\$8,000.00	Charlotte (WSOC)	MIDL E/SUBURG	6/25/12
68.0	M/G For 65.0.1 / Spot	10/03/12-10/03/12	6	:30	8A- 9A (EST)	1			X					1	\$1,150.00	\$1,150.00	Charlotte (WSOC)		9/20/12

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